

# 2013 LinkMagnets Website Content Planning Checklist

Website Checklist for \_\_\_\_\_ (site name)

Check each item on the checklist as you complete it:

	<b>Section 1 – Basic Website Configuration</b>		<b>Section 3 – Content Personality</b>
<input type="checkbox"/>	Basic Website Information	<input type="checkbox"/>	Target Audience, Personas
<input type="checkbox"/>	C-Panel Login Details	<input type="checkbox"/>	Unique Perspective
<input type="checkbox"/>	FTP Accounts	<input type="checkbox"/>	Author Biographies, Links
<input type="checkbox"/>	WordPress Installation Information		
<input type="checkbox"/>	MySQL Database Configuration		<b>Section 4 – Content Ideas</b>
<input type="checkbox"/>	Website Backup Configuration	<input type="checkbox"/>	Brainstorm Content Ideas – Topic 1
<input type="checkbox"/>	Google Accounts	<input type="checkbox"/>	Brainstorm Content Ideas – Topic 2
<input type="checkbox"/>	Domain Administration	<input type="checkbox"/>	Brainstorm Content Ideas – Topic 3
<input type="checkbox"/>	Email Configuration	<input type="checkbox"/>	Brainstorm Content Ideas – Topic 4
		<input type="checkbox"/>	Brainstorm Content Ideas – Topic 5
	<b>Section 2 – Basic WordPress Design</b>	<input type="checkbox"/>	Brainstorm Content Ideas – Topic 6
<input type="checkbox"/>	Theme and Keywords		
<input type="checkbox"/>	Topics and Subtopics		<b>Section 5 – Content Calendar</b>
<input type="checkbox"/>	Site Features	<input type="checkbox"/>	Create Content Calendar – Content Type 1
<input type="checkbox"/>	Monetization	<input type="checkbox"/>	Create Content Calendar – Content Type 2
<input type="checkbox"/>	Traffic Sources	<input type="checkbox"/>	Create Content Calendar – Content Type 3
<input type="checkbox"/>	Logo/Banner	<input type="checkbox"/>	Create Content Calendar – Content Type 4
<input type="checkbox"/>	Custom Site Graphics/Icons	<input type="checkbox"/>	Create Content Calendar – Content Type 5
<input type="checkbox"/>	Menu(s)		
<input type="checkbox"/>	Theme		<b>Section 6 – Content Templates</b>
<input type="checkbox"/>	Plugins	<input type="checkbox"/>	Design Template for Content Type 1
<input type="checkbox"/>	Widgets	<input type="checkbox"/>	Design Template for Content Type 2
<input type="checkbox"/>	Footer Links	<input type="checkbox"/>	Design Template for Content Type 3
<input type="checkbox"/>	Standard Pages: About, Contact, Privacy	<input type="checkbox"/>	Design Template for Content Type 4
<input type="checkbox"/>	Publisher Link	<input type="checkbox"/>	Design Template for Content Type 5